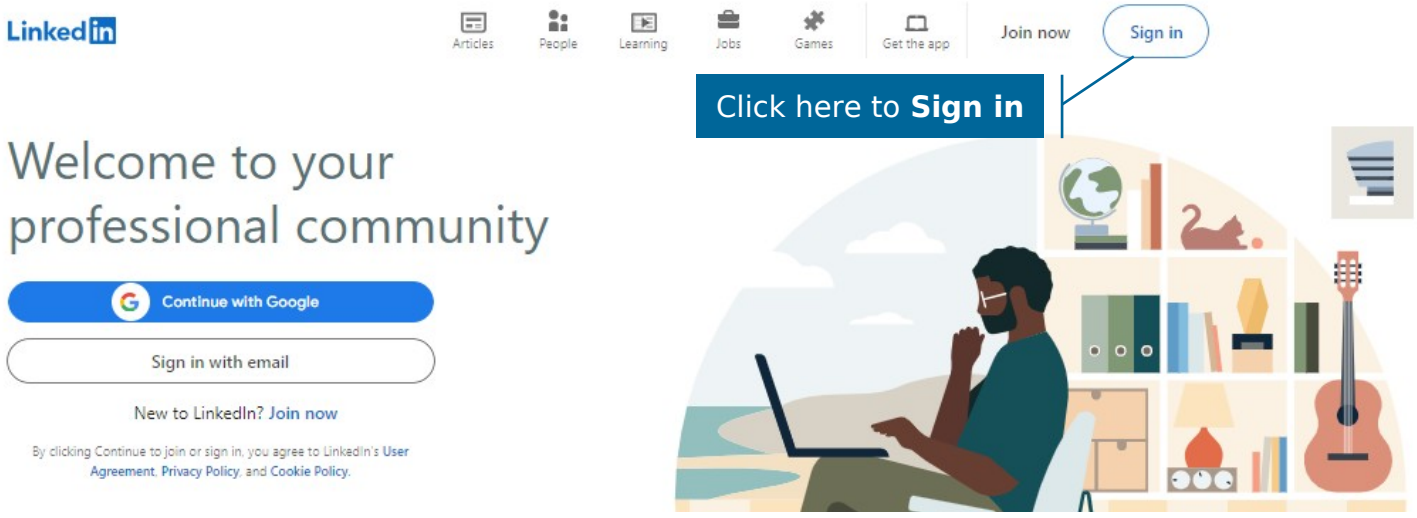
Steps to Set Up your LinkedIn Profile

Note: Content to update your LinkedIn Profile is provided after the Steps to update LinkedIn.

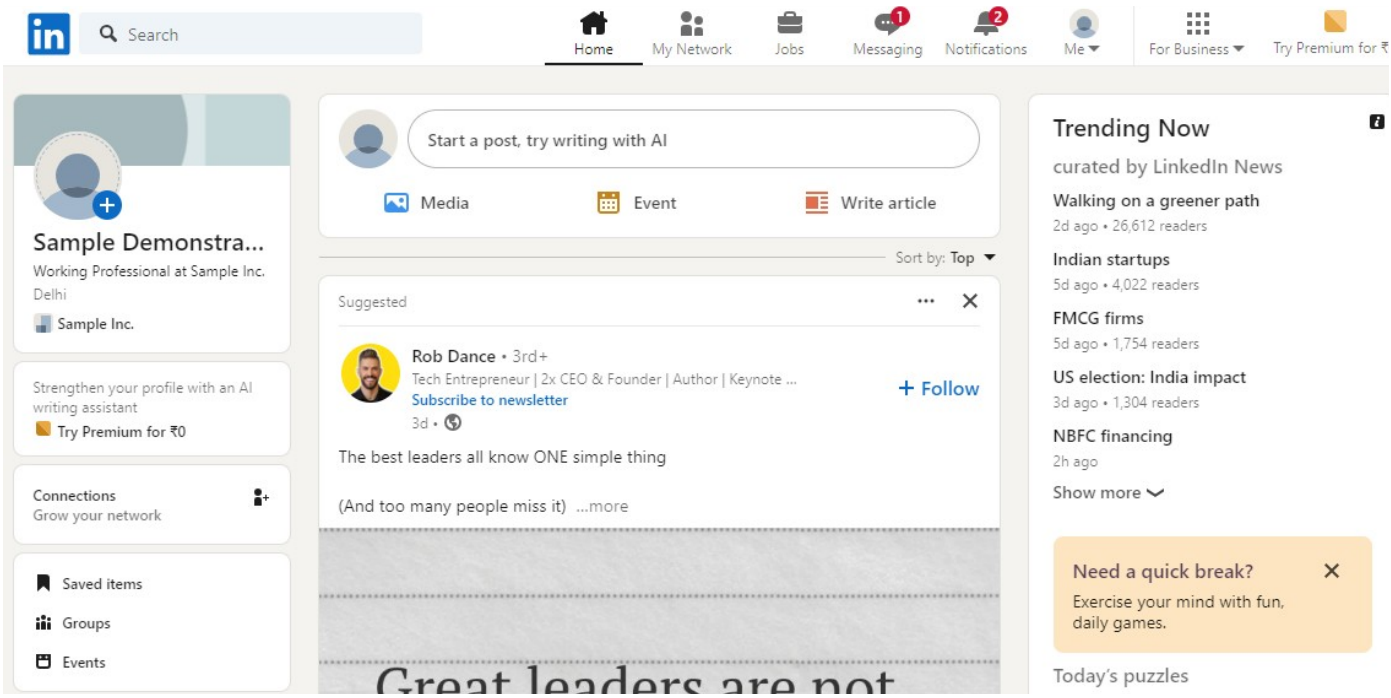
LinkedIn is a powerful platform for networking, job opportunities, and personal branding. It connects professionals globally, helping them showcase their skills, share insights, and stay updated on industry trends. For job seekers and recruiters, LinkedIn streamlines hiring processes, making it a go-to for career growth and recruitment. Additionally, LinkedIn aids businesses in lead generation and reaching targeted audiences, supporting both individual and organizational success.

Register at LinkedIn. :

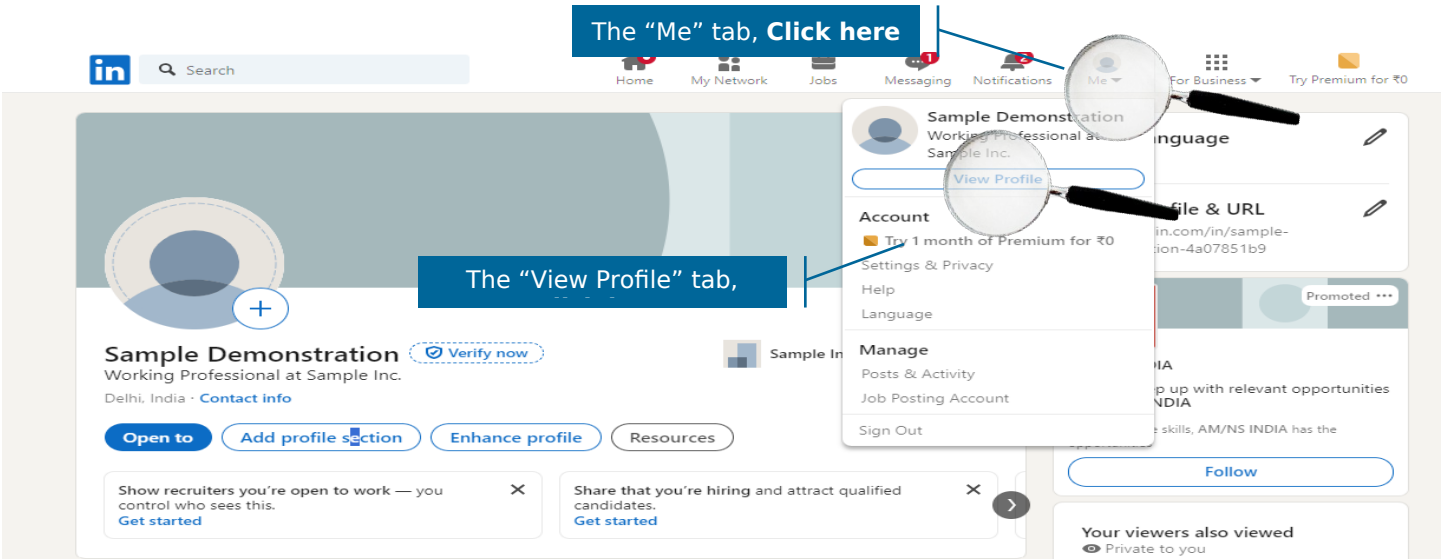
- Go to the LinkedIn **sign-up** page.
- Enter your **first and last name, email address**, and **create a password**.
- **Verify** your email address.
- Add more details to your profile, including photos and experience.



LinkedIn Page: Your LinkedIn homepage would look similar to the following sample.



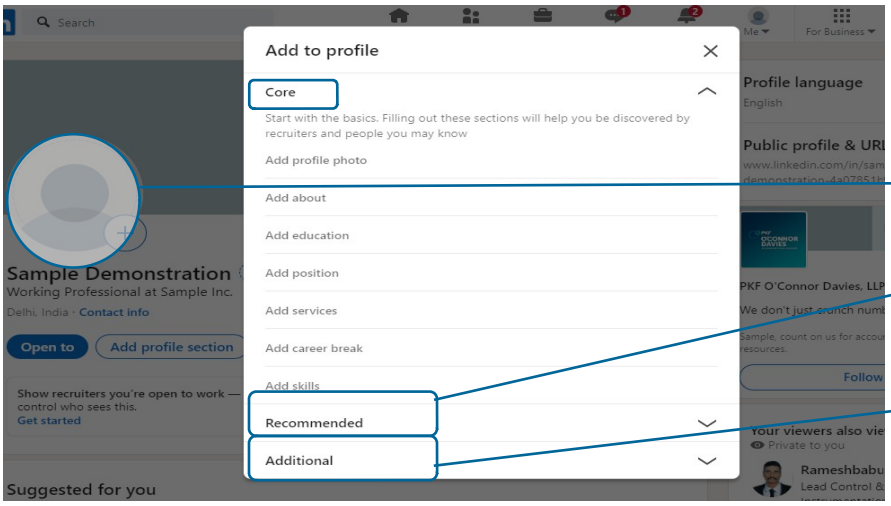
The "Me" tab: This is the sixth tab from left after the search option. The **"Me"** tab on LinkedIn is your personal profile menu. It provides quick access to settings, account management, and other profile options. Click on it and view your profile.



Add Profile Section:

The **Add Profile Section** on LinkedIn allows you to enrich your profile with essential details such as **Experience**, **Education**, **Skills**, and **Accomplishments**. This feature highlights your background and achievements, making your profile more appealing to recruiters and connections. The sections are organized into three main categories—**Core**, **Recommended**, and **Additional**—each containing specific sub-sections, as illustrated

Here, you will be able to edit various sections such as About, Education, Skills etc.

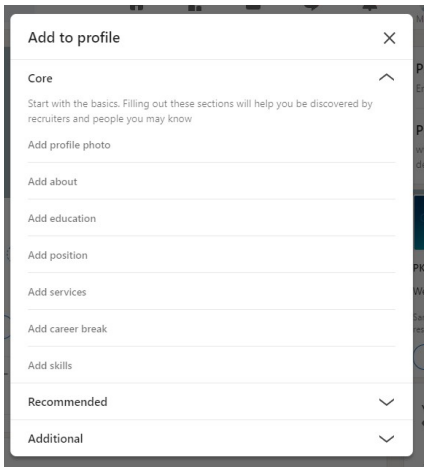


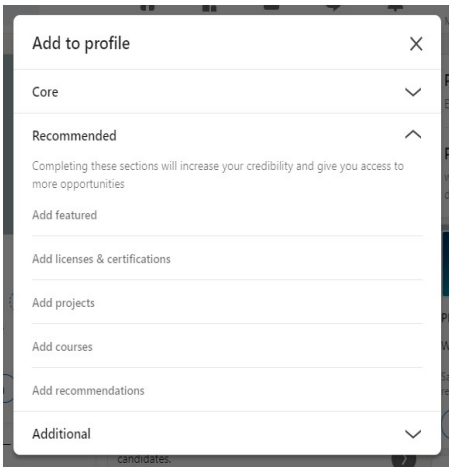
You may click or upload your picture here to represent yourself to other people on LinkedIn. It is always

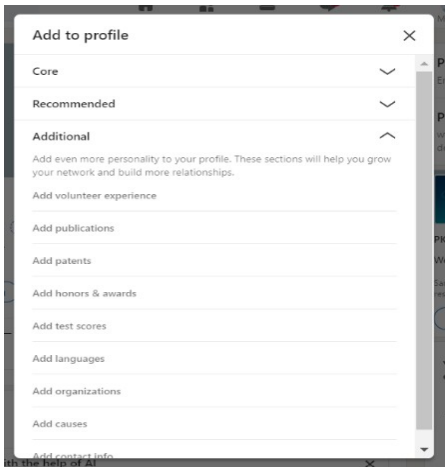
Here, you will be able to edit various sections such as Licenses & Courses etc.

Here, you will be able to edit various sections such as Volunteer Experience, Publications, Projects, Honors & Awards,

CORE **RECOMMENDED** **ADDITIONAL**

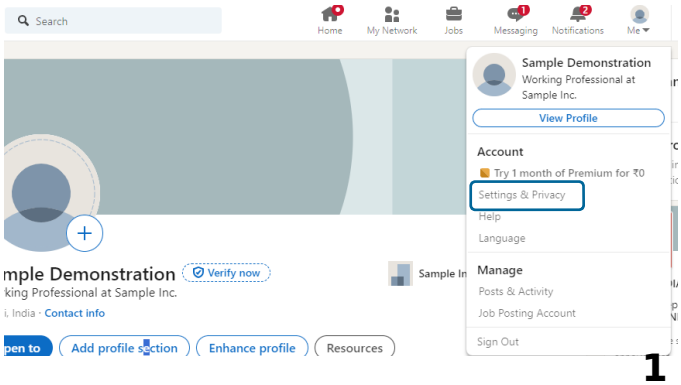




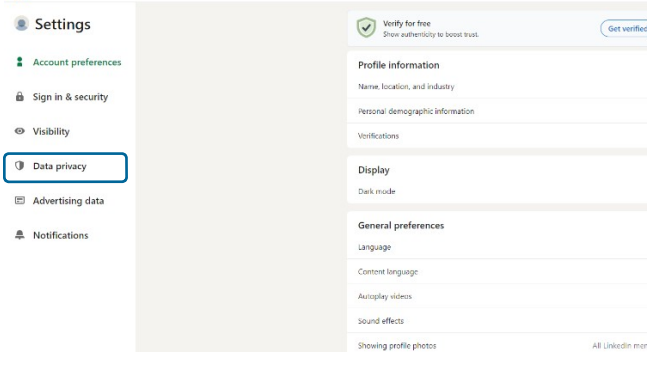


Add Resume Draft: The following are the steps to upload the resume,

- Open LinkedIn, click on the **"Me"** icon at the top right, and select **Setting & Privacy**.
- On the left hand side under **Setting**, Click on **Data Privacy**
- Scroll down to find **Job Seeking Preference**, click on **Job Application Settings**.
- Click on **Upload Resume**



1



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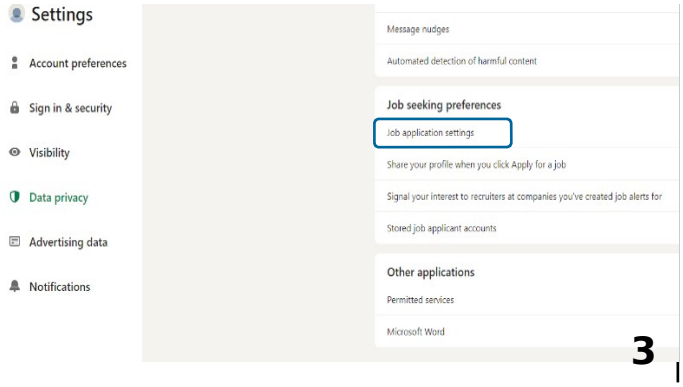

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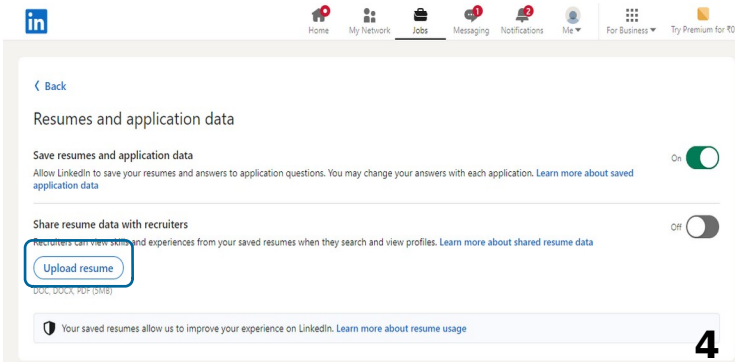
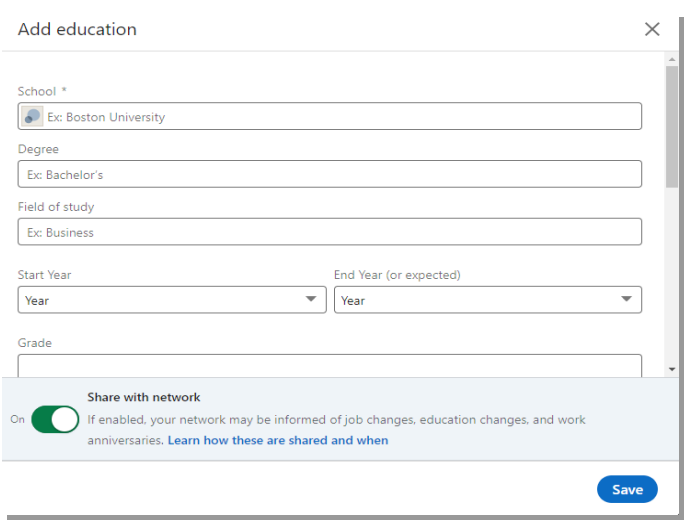

Back
Resumes and application data
Save resumes and application data
Allow LinkedIn to save your resumes and answers to application questions. You may change your answers with each application. Learn more about saved application data
On
Share resume data with recruiters
Off
Upload resume
Your saved resumes allow us to improve your experience on LinkedIn. Learn more about resume usage

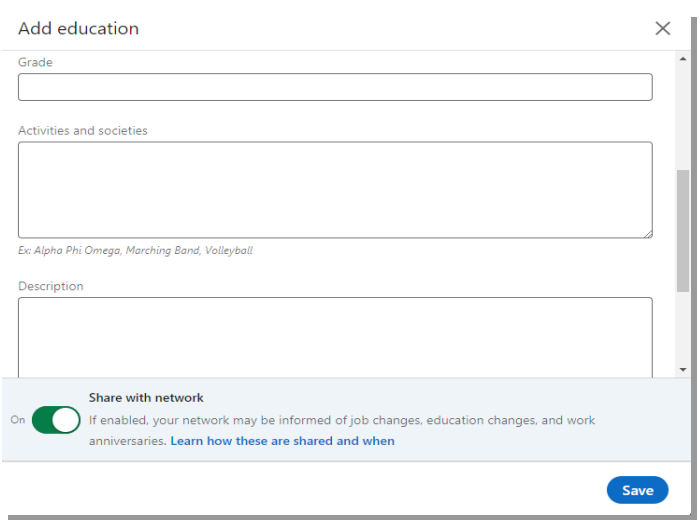
4

EDUCATION: (Me > View Profile > Add Profile Section > Core > Add Education)

It is important to fill this section, because companies may have minimum education requirements for their roles. Additionally, in case the recruiter knows about your institute or is an alumni also, by chance, then it can help your chances.

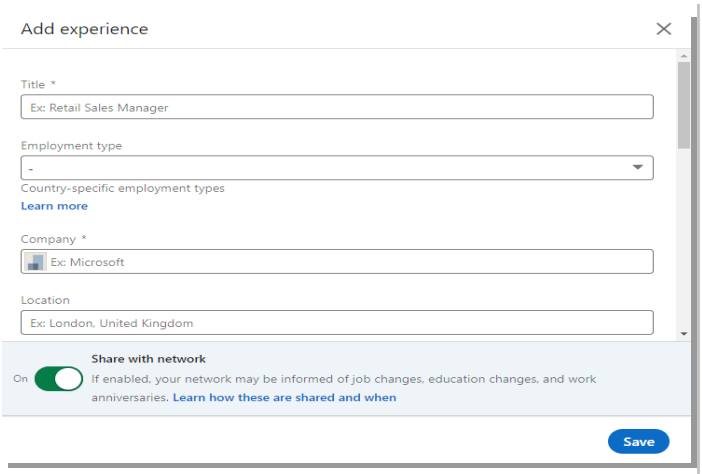
***Note**: You can refer to the Education section in your resume to fill up information in this segments*

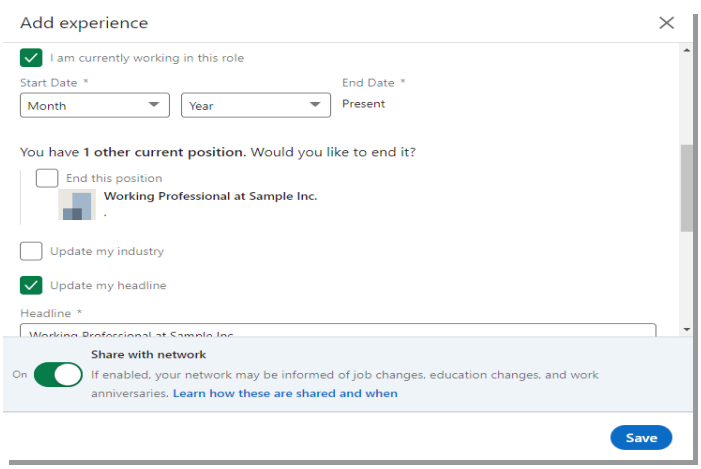



Add education
Grade
Activities and societies
Ex: Alpha Phi Omega, Marching Band, Volleyball
Description
Share with network
On
If enabled, your network may be informed of job changes, education changes, and work anniversaries. Learn how these are shared and when
Save

WORK EXPERIENCE: (Me > View Profile > Add Profile Section > Core > Add Position)

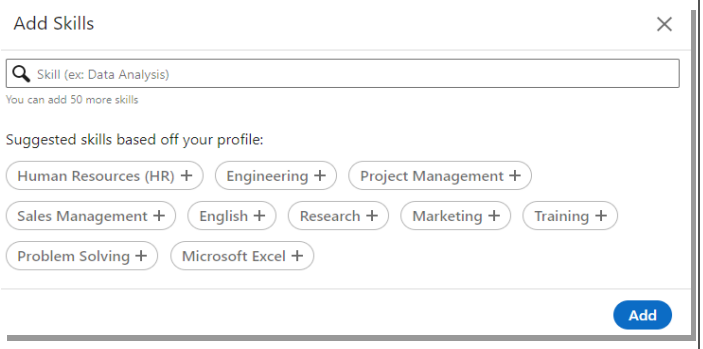
***Note:** You can refer to the Work Experience section in your resume to fill up information in this segment. The order in which you enter the information does not matter as LinkedIn re-arranges it from most recent to oldest.*




Add experience
I am currently working in this role
Start Date *
Month
Year
End Date *
Present
You have 1 other current position. Would you like to end it?
End this position
Working Professional at Sample Inc.
Update my industry
Update my headline
Headline *
Share with network
On
If enabled, your network may be informed of job changes, education changes, and work anniversaries. Learn how these are shared and when
Save

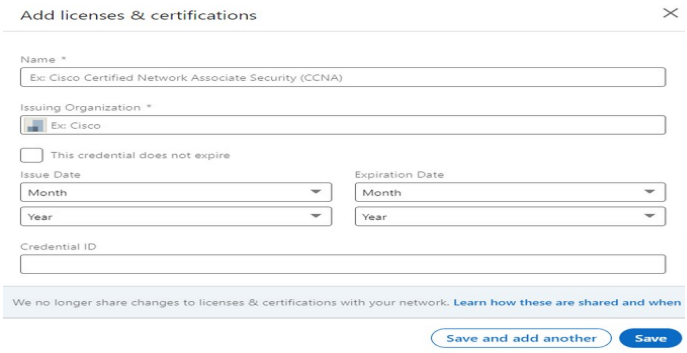
SKILLS: (Me > View Profile > Add Profile Section > Core > Add Skills)

It is important to adds the right skills, since recruiters often search for candidates based on the skills required in the position they are looking to fill.



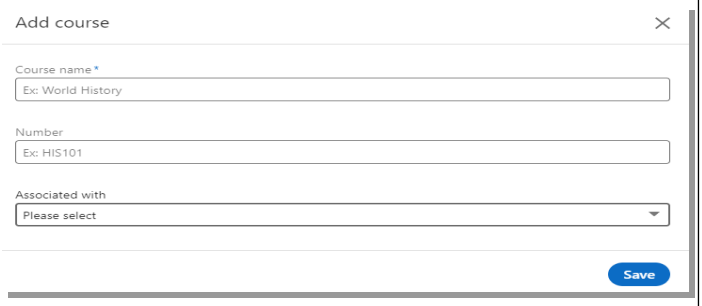
LICENCES & CERTIFICATIONS: (Me > View Profile > Add Profile Section > Recommended > Add Licenses & Certifications)

Be sure to mention any relevant certifications you have, be sure to show it.



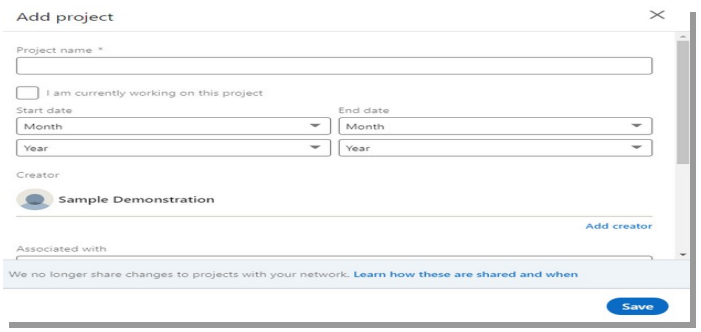
COURSES: (Me > View Profile > Add Profile Section > Recommended > Add Courses)

Adding courses to your LinkedIn profile can enhance your professional presence and make you more attractive to recruiters and connections.



PROJECTS: (Me > View Profile > Add Profile Section > Recommended > Add Projects)

Adding project details gives an idea of specific knowledge and skills you have, and exactly how you have used them.

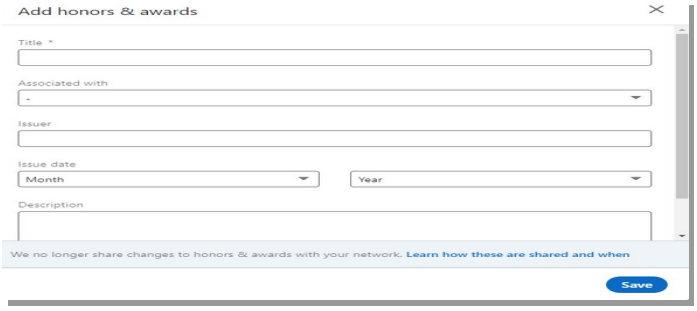


RECOMMENDATIONS: (Me > View Profile > Add Profile Section > Additional > Add Recommendations)

Here are a few polished examples of recommendations:

- "[Name] excelled in [add an accomplishment]. His/Her role included [add task one] and [add task two], and he/she consistently ensure their KPIs are updated and adhered to, helping me understand what went well and what could be improved. I am confident that [Name] will achieve great things in their career."
- "I'm continually impressed by [Name]'s ability to [add a skill], a talent he/she leverage effectively when preparing and presenting to clients and colleagues. With laser-like focus and an analytical mindset, his/her energy was infectious, driving us toward major goals."
- "[Name] is exceptional at [add a skill]. Organized, meticulous, and a fast learner, these traits were invaluable when [add something the person did]. His/Her quick grasp of market dynamics allowed him/her to strategically choose the best path forward. It was a pleasure working alongside [Name]."

HONORS & AWARDS: (Me > View Profile > Add Profile Section > Additional > Add Honors & Awards)



LANGUAGES: (Me > View Profile > Add Profile Section > Additional > Add Languages)

DISCLAIMER:

- **Maintaining Compliance and Privacy**: To ensure strict adherence to compliance standards and safeguard your privacy, we are unable to directly update or modify your LinkedIn profile on your behalf.
- **Optimizing Contact Information**: Enhance your LinkedIn presence by updating your contact details, including your phone number and email address. This will make it easier for others to discover and connect with you on the platform.

CONTENT FOR UPDATING YOUR LINKEDIN PROFILE

About

Hello! I am Akilesh Prakash, a seasoned finance professional with over 14 years of experience in Corporate Treasury, Corporate Finance, and Audit & Assurance. Currently, I serve as a Senior Manager at Sanmar Group, where I lead strategic debt initiatives and financial operations. My expertise lies in managing large financial portfolios and optimizing cash flow strategies to enhance organizational efficiency. I am a Chartered Accountant, proud to have secured an All-India 48th rank in my examinations, and I am currently pursuing my ASA from CPA Australia.

Throughout my career, I have demonstrated a proven track record in fundraising, successfully raising over ₹2,600 crores in project financing. I have played a pivotal role in IPO fundraising, mobilizing ₹3,300 crores from primary and secondary markets, which significantly strengthened our capital structure. My skills in financial modeling, debt restructuring, and stakeholder engagement have enabled me to implement strategies that reduce financing costs and enhance liquidity management. I am passionate about mentoring and leading teams, fostering a culture of learning and professional development.

Key Achievements:
- Raised ₹2,000+ crores in project financing, enabling a 25%+ expansion in business operations.
- Played a key role in securing ₹3,300+ crores through IPO fundraising, collaborating with multiple banks and financial institutions.
- Promoted to Senior Manager ahead of schedule, enhancing credit terms and funding access through strategic relationships.
- Managed a ₹4,000+ crore debt portfolio with a 100% on-time debt servicing record.
- Developed financial models that improved cash flow accuracy by 50-60%.

Education

School: University of Madras
Degree: B. Com
Field of Study: Commerce
Start Year: please mention
End Year: 2007
Grade: Distinction
Activities and societies: [Please Mention]

School: Institute of Chartered Accountants of India
Degree: Chartered Accountant
Field of Study: Accounting
Start Year: [please mention]
End Year: 2009
Grade: All-India 48th Rank
Activities and societies: [Please Mention]

School: CPA Australia
Degree: ASA (Aust.)
Field of Study: Accounting

Start Year: please mention
End Year: 2025
Grade: [Please Mention]
Activities and societies: [Please Mention]

Work Experience

Title: Senior Manager - Corporate Treasury
Employment Type: Full-time
Company name: Sanmar Group
Location: Chennai
Location Type: On-site
Start date: December 2019
End Date: Present
Description: In my current role as Senior Manager in Corporate Treasury at Sanmar Group, I lead strategic debt initiatives and manage a substantial debt portfolio exceeding ₹4,000 crores. I have successfully raised over ₹2,000 crores in project financing, facilitating a significant expansion in business operations. My responsibilities include optimizing cash flow strategies, ensuring compliance with regulatory standards, and maintaining a 100% on-time debt servicing record. I have also implemented Cash Management Services across multiple banking partners, which has reduced transaction turnaround time by 30%.
Achievements: I have played a crucial role in securing ₹3,300+ crores through IPO fundraising, collaborating with over 10 banks and financial institutions. My negotiation skills have led to a 15-20 bps reduction in interest rates for various financing options. Additionally, I developed financial models that improved cash flow accuracy by 50-60%, enhancing liquidity planning and ensuring seamless fund availability for operations.

Title: Manager - Audit & Assurance
Employment Type: Full-time
Company name: Deloitte Haskins & Sells LLP
Location: Chennai
Location Type: On-site
Start date: January 2018
End Date: November 2019
Description: As a Manager in Audit & Assurance at Deloitte, I led a high-performing team, ensuring timely project execution and compliance with regulatory standards. I directed statutory audits for entities with revenues exceeding ₹500 crores and executed over 50 audits across diverse industries. My role involved identifying process inefficiencies and enhancing financial controls, particularly in the microfinance sector.
Achievements: I was selected for the prestigious SPRINT FY19 Leadership Development Program, which honed my leadership and strategic decision-making skills. I successfully improved risk mitigation strategies and financial accuracy for multi-entity organizations through group audits and control testing.

Title: Manager Band II | Corporate Banking Group & Strategic Solutions Group
Employment Type: Full-time
Company name: ICICI Bank Limited
Location: Chennai
Location Type: On-site
Start date: October 2010
End Date: December 2017

Description: In my role at ICICI Bank, I managed corporate relationships across key sectors, driving revenue growth and ensuring business stability. I led credit appraisals for financial proposals exceeding ₹1,000 crores and strengthened debt recovery processes for stressed assets. My focus was on ensuring compliance with RBI guidelines and enhancing governance.
Achievements: I successfully restructured ₹500+ crores of stressed assets, improving cash flows and reducing NPAs. My efforts contributed to a 15%+ revenue growth across managed sectors, showcasing my ability to drive financial performance and stability.

Section 4: Skills
Financial Modeling Techniques
Debt Restructuring Strategies
Financial Forecasting and Budgeting
Corporate Treasury Management
Investment Appraisal & Analysis
Fundraising
Portfolio Management
Negotiation & Contract Management
Financial Risk Assessment
Stakeholder Engagements
Capital Market Strategies
Team Management & Leadership

Section 5: License & Certification
Name: Chartered Accountant
Issuing organization: Institute of Chartered Accountants of India
Issue Date: 2009
Expiration Date: [Please Mention]
Credential ID: [Please Mention]
Credential URL: [Please Mention]

Name: ASA (Aust.)
Issuing organization: CPA Australia
Issue Date: [Please Mention]
Expiration Date: [Please Mention]
Credential ID: [Please Mention]
Credential URL: [Please Mention]

Section 6: Courses
Course Name: Chartered Accountant
Number: [Please Mention]
Associated with: Institute of Chartered Accountants of India

Course Name: ASA (Aust.)
Number: [Please Mention]
Associated with: CPA Australia

Section 7: Projects
Project Name: IPO Fundraising

Description: Played a supporting role in securing ₹3,300+ crores through IPO fundraising, collaborating with over 10 banks and financial institutions to ensure NOCs and clearances for successful capital infusion from primary and secondary markets.

Project Name: Debt Portfolio Optimization
Description: Managed a ₹4,000+ crore debt portfolio across two listed entities, ensuring a 100% on-time debt servicing record and implementing strategies that reduced financing costs by 6-8%.

Section 8: Honors & Awards
Title: All-India 48th Rank Holder
Associated with: Chartered Accountant Examination
Issuer: Institute of Chartered Accountants of India
Issue Date: 2009
Description: Achieved All-India 48th rank in the Chartered Accountant Final Examination, demonstrating exceptional proficiency in accounting and finance.

Title: Selected for SPRINT FY19 Leadership Development Program
Associated with: Deloitte Haskins & Sells LLP
Issuer: Deloitte
Issue Date: 2019
Description: Chosen from a competitive pool for the prestigious leadership program, enhancing leadership, strategic decision-making, and managerial capabilities.

Section 9: Languages
Language: English
Proficiency: Fluent

Language: Tamil
Proficiency: Fluent

Language: Marathi
Proficiency: [Please Mention]

Language: Hindi
Proficiency: [Please Mention]